

CHRIS BRADSHAW - CV

AI Transformation Leader | Applied AI Architect | Product Strategy Director

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Location: London, United Kingdom

Profile: linkedin.com/in/chrisbradshawai

PROFILE

Technology, product, and transformation leader with 20+ years of experience helping organisations adopt emerging technologies and translate innovation into measurable business outcomes.

Experienced across enterprise transformation, AI strategy, product leadership, organisational design, and venture building. Specialises in helping organisations move from AI experimentation to sustainable adoption through operating model design, governance frameworks, executive facilitation, capability-building, and practical implementation.

Combines executive-level strategic thinking with hands-on technical capability, bridging leadership teams, product organisations, and engineering functions to deliver trusted, scalable AI solutions.

CORE EXPERTISE

- Enterprise AI Adoption
- AI Strategy & Operating Models
- Applied AI Architecture
- Product Strategy & Innovation
- Executive Facilitation
- Organisational Transformation
- AI Governance & Risk
- Human-AI Collaboration
- Solution Design
- Automation & AI Workflows
- Stakeholder Alignment
- Workshop Design & Delivery

PROFESSIONAL EXPERIENCE

BOARD OF INNOVATION

AI Transformation & Enterprise Enablement Consultant | 2026 – Present

Leading enterprise AI transformation initiatives focused on helping organisations adopt AI safely, responsibly, and at scale.

Key achievements:

- Designed AI operating models aligned to governance, delivery, funding, and organisational objectives
- Facilitated executive alignment across business, operational, and technical stakeholders
- Established reusable AI capability frameworks to accelerate adoption and reduce duplication
- Developed practical governance approaches balancing innovation, safety, and compliance
- Supported leadership teams in moving from fragmented experimentation to coordinated AI capability

COLLECTIVE INTELLIGENCE

Founder & AI Strategy Director | 2021 – Present

Founded an AI transformation consultancy helping organisations turn emerging AI capabilities into practical business outcomes.

Key achievements:

- Designed AI operating models, governance frameworks, and capability-building programmes
- Facilitated executive workshops focused on AI strategy, decision-making, and transformation
- Built AI-enabled systems, automation workflows, knowledge platforms, and digital products
- Advised leadership teams on AI readiness, adoption, and organisational change
- Helped organisations move from pilot projects toward sustainable AI adoption

INFINUM

Product Strategy Director | 2021 – 2025

Led global product strategy and AI innovation initiatives across multiple industries.

Key achievements:

- Created and led the AI Discovery methodology for identifying and prioritising AI opportunities
- Guided organisations through AI opportunity assessment, business case development, and roadmap definition
- Worked with executive teams to align AI investment with measurable business outcomes
- Led cross-functional teams spanning strategy, product, design, engineering, and data
- Translated frontier AI capabilities into practical products and operational improvements

WEAGILE

Founder & CEO | 2019 – 2021

Built and led an award-winning digital consultancy focused on product strategy, innovation, and transformation.

Key achievements:

- Advised more than 50 startups and scaleups
- Facilitated over 100 workshops across strategy, product, innovation, and design
- Developed repeatable discovery and transformation methodologies
- Delivered digital transformation programmes across multiple sectors

KONEKT GROUP

Co-Founder & Group CEO | 2017 – 2019

Built and scaled a multi-agency group delivering technology, digital transformation, and innovation services.

Key achievements:

- Scaled the business to approximately £4m revenue
- Led multidisciplinary teams spanning product, technology, marketing, and operations
- Expanded services across UK, EU, and US markets
- Delivered transformation programmes across fashion, media, insurance, blockchain, and technology sectors

EARLIER EXPERIENCE

- Managing Director, Thin Martian
- Technical Director, Overthrow Digital
- Head of Digital, MAMA & Company
- Digital & Technology Manager, Involved Group
- Chief Technology Officer & Co-Founder, Level Theory

EDUCATION

- BSc (Hons) Applied Computer Technology & Business
- Liverpool John Moores University

CERTIFICATIONS

- AJ&Smart Full-stack Facilitator
- AI Design Sprint™
- Certified ScrumMaster (CSM)
- Microsoft Certified Systems Engineer (MCSE)
- BulletProof Manager

INTERESTS

- Human-AI collaboration and collective intelligence
- Emerging technology and organisational design
- Venture building and startup ecosystems
- Facilitation, decision-making, and systems thinking
- Podcasting and thought leadership on AI adoption